



C2-Ai has been built by clinicians for clinicians. Our key values are:

- Contribute to human wellbeing, acknowledging that everyone is a stakeholder in healthcare
- Patients' needs first
- Be curious
- Support generation of new innovative ideas
- Strive for excellence
- Respect everyone
- Demonstrate integrity in all our actions
- Drive to solve the biggest issues
- Support our ecosystem of partners and emerging technologies

C2-Ai believes that being consistent with our purpose and values in helping health systems and payers helps transform healthcare by delivering improved patient outcomes and insights.

C2-Ai is a trusted, world leading company in the field of AI-backed healthcare analytics; ethical, fair, and safe, with an ever-expanding availability of big data, advancing the sophistication of machine learning algorithms. Working to the highest standards, we are committed to expanding the use of these powerful technologies for the benefit of patients and care providers, life science and industry partners.

C2-Ai Life Sciences works with pharmaceutical companies and health organisations, providing real-world insights relating to healthcare and/or specific diseases in line with ABPI guidelines and always with an objective of improving patient outcomes.

Currently, the AI technology is there to deliver optimal public benefit and to **support** clinical decision making and help bend the curve on healthcare economics. This is reinforced through our DCB0129 Clinical Risk Management policy, ensuring clinical safety of our products and services.

Considerations for social and ethical implications, as well as biases within the system have been rigorously evaluated and mitigated. All individuals (patients) are treated equally with Social Determinants of Health and Equality, Diversity and Inclusion scientifically accounted for to represent diverse populations, globally.

The outputs of any AI/ML are under continuous human review and judgement. No changes are made to any algorithms by any AI itself. Clinical review is always required before AI/ML recommendations are implemented manually in the software.

C2-Ai Standards

C2-Ai adheres to a number of standards relating to information governance and data protection.

C2-Ai certifications:

- ISO 9001:2015 – Quality Management System
- NHS Digital Data Security and Protection Toolkit – **Company 8J429** – Standards Met
- Information Commissioner's Office (ICO) Registered: Registration number: **ZA020637**
- GDPR compliant



- DCB0129 certified - Clinical Risk Management: its Application in the Manufacture of Health IT Systems
- Crown Commercial Supplier - UK Government approved supplier – through The Crown Commercial Service, sponsored by the Cabinet Office.

Certifications of the C2-Ai IT provider, L2S2

- ISO 13485:2016 – Medical Devices
- ISO 27001:2013 – Information Security Management (ISMS)
- NHS Digital Data Security and Protection Toolkit – **Company 8HJ79** – Standards Met
- Information Commissioner’s Office (ICO) Registered: Registration number: **Z1261848**
- Cyber Essentials certified (National Cyber Security Centre)
- GDPR compliant
- OWASP

A number of C2-Ai products are registered as Medical Devices and therefore comply with the Medical Device Regulations.

Any work undertaken by C2-Ai Life Sciences with pharmaceutical companies in the UK will be done in line with the requirements of the ABPI Code of Practice in the UK.